**Strategy**

* **Tarp**
* **Brochure**
* **Free taste**
* **Video Advertising**
* **Voucher**

**Menu**

* **Yema Cake / Mini Yema Cake**
* **Cookiee Monster Cake / Mini Cookiee Monster Cake**
* **Ube Cake / Mini Ube Cake**
* **Red Velvet**
* **Vanilla Cake**
* **Apple & Carrot Cake**
* **Brownies**
* **Blondies**
* **Cheese Bars**
* **Macaroons**
* **Revel Bars**
* **Regular Puto**
* **Ube Swirl Puto / Ube Puto**
* **Pandan Swirl Puto / Pandan Puto**
* **Choco Swirl Puto**
* **Kutchinta**
* **Leche Flan**

**To Be Buy**

* **Oven**
* **Chiller**
* **Microwave**
* **Logo light**
* **Baking Equipment**
* **Pans**
* **Shelves**